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Broadcasting Oct 26

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SPECIAL REPORT

Vol. 113 No. 17

Broadcasting Oct 26

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Telecom 87: Talking technology and politics... page 50.

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AFTER THE FALL □ After what some referred to as "Black Monday"—when stock market plunged record 508 points—broadcasting industry takes stock of its investments. **PAGE 44.**

NO CIGARS □ NBC-NABET strike comes close to settlement; however, objections by workers representing less than 2% of union's total membership send strike into another week. **PAGE 129.**

REYNOLDS RAP □ GenCorp CEO Bill Reynolds was in Washington, publicly defending his RKO General subsidiary against FCC administrative law judge who has held RKO unfit to be broadcast licensee. **PAGE 52.**

CHILDREN'S HOUR □ FCC launches children's advertising proceeding which could lead to new time limits on commercial ads. **PAGE 54.**

EAST IS STILL EAST □ FCC decides against eliminating geographical restriction on assigning call letters west and east of the Mississippi River. **PAGE 56.**

MOVING FORWARD □ Forward Communications will cease to exist after it sells its five TV stations to Adams Communications Corp. **PAGE 58.**

HIGH ON HDTV □ Interest in high-definition television has heightened among those in Fifth Estate. Examination of its promise and problems begins on **PAGE 63.**

SMPTE '87 □ Some 17,000 are expected to attend annual Society of Motion Picture and Television Engineers gathering in Los Angeles Oct. 31-Nov. 4 this year, meeting under banner, "Imaging and Sound—Today and Tomorrow." **PAGE 82.**

MIPCOM MARKETPLACE □ TV executives from around world gather in Cannes, France, to buy and sell programing. **PAGE 92.**

THE MORNING AFTER □ In early March, CBS News underwent massive budget and staff reductions. Almost eight months later, with revamped *Morning Program* and new prime time documentary series under its charge, news division will add 100 people and between $30 million and $40 million to its budget. **PAGE 102.**

WHO'S WHERE □ NAB has reorganized its committees for 1987-88; list of 32 committees and task forces responsible for recommending policy on broadcasting issues begins on **PAGE 105.**

LEADING EDGER □ Dick Green, head of broadcast operations and engineering for PBS, has devoted his career to the theory and practice of improved broadcast engineering. **PAGE 127.**

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Open Mike

Standard bearer

EDITOR: Al Kenyon should be congratulated for engineering a highly successful AM station. However, Al's views on the National Radio Systems Committee (NRSC) standard (BROADCASTING, Oct. 12) are not shared by many in the AM industry. The issues in his letter were debated and settled by the NRSC over a year ago, in the summer of 1986.

Unmentioned in Al's letter, one benefit of the NRSC preemphasis standard is to provide a reference curve from which AM receiver manufacturers can design future receivers. Thus, Al can use the standard himself as a reference point of departure from which to determine how WDAF will sound on an NRSC receiver.

It is true, as Al points out, that a particular preemphasis curve—in AM or FM transmission—will change with time and according to the nature of program material. It is for this reason that the NRSC preemphasis standard *is not defined using program material but instead defined using tone measurement techniques with the station's audio processor disabled.* Because today's multiband audio processors affirmatively compress and limit audio signals as a function of the audio signal's frequency, the NRSC preemphasis curve *in practice* provides a reference to enable the audio processor to know how much compression/limiting to provide. Al's perceived paucity of midrange sound with the NRSC standard is as much a function of the NRSC standard preemphasis as it is of Al's choice of how much compression/limiting to use at midrange frequencies.

The particular NRSC 75 microsecond preemphasis standard was chosen to produce the best possible sound on the largest number of AM receivers. There will be 1% or 2% of receivers where, I'm sure, a less than satisfactory sound will be perceived. But this would be true for whatever preemphasis standard Al employed; and, without duplicating the extensive research conducted by the NRSC, in active cooperation with AM receiver manufacturers, Al cannot say that an alternative curve would produce optimum sound on nearly all AM receivers.

Finally, whether the NRSC standard should be submitted for FCC rulemaking was submitted recently to the NRSC for a vote. By a 6 to 1 majority the NRSC favors the standard's submission to the FCC. And, many of the concerns raised by those in opposition to such a submission can be accommodated by careful drafting of the proposed

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regularly to update viewers on the lastest prices and developments. *Moneyline*, CNN's daily early evening business show, was expanded to an hour Monday. NBC News broke the story of the raid at 7:58 a.m. NYT Monday with report from correspondent Jim Miklaszewski at the Pentagon. At 9 a.m., NBC covered a live briefing from Secretary of Defense Cap Weinberger at the Pentagon. At 9:30 a.m. Tom Brokaw anchored a 25 minute report on the raid. Brokaw was back at 11:30 for 11 minutes with the first pictures of the burning oil rig. Brokaw appeared once more, at 3:55 p.m. with NBC's consultant and former White House chief of staff Donald Regan supplying analysis. At 11:30 p.m., Brokaw anchored a 20-minute special report which competing with similar reports from CBS News and, in some markets, Fox Television.

The next day, Brokaw did six cut-ins—two-to- 12-minutes long—to report the jet crash and provide updates on the rallying market. Wednesday demanded only one, at noon. Shortly before noon on Friday, it carried Shultz's press conference live from Moscow.

ABC presented a bulletin on the Persian Gulf raid at 8:11 a.m. NYT during *Good Morning America* and a full 19-minute report at 9 a.m. built around Weinberger's briefing. Peter Jennings anchored.

At the end of an 18-minute update at 12:21 p.m. on the raid containing video on the oil rig taken from an ABC helicopter, Jennings noted that "the stock market today has been going bananas." At 4 p.m., Jennings anchored another special report detailing the full extent of the crash and followed up during *World News Tonight*.

Nightline, delayed until after midnight on the East Coast by Monday Night Football on Monday and the World Series coverage on Tuesday and Wednesday, featured the stock market on all three days.

Tipped off that the U.S. would take some action in the Persian Gulf Sunday night, Dan Rather was ready to go at 6:30 a.m. NYT. After confirming the raid with Washington sources, CBS News reported it during its regularly scheduled insert in *The Morning Show* at 8:03 a.m. and Rather came on 20 minutes later with a full report. With Rather anchoring, CBS News cut in again at 9 p.m. for the Weinberger briefing. Rather was back shortly after 11 a.m. for a five-minute cut-in, but, by then, the top news was the stock market. Rather did three more cut-ins during the afternoon to update viewers prior to the evening news. And, at 11:30 p.m., he anchored a half-hour report on the day's events.

Rather appeared five times Tuesday for up to 11 minutes with updates on the market, the stock market and the Persian Gulf. The 5:01 p.m. cut-in featured a live brief impromptu press conference with the President. CBS carried Schulz's press conference from Moscow on Friday despite some difficulties with its satellite feed.

By the end of the extraordinary week, many broadcast journalists were feeling like CNN's Dobbs was on Thursday as he prepared to go on for yet another stock-market update. "You are talking to Silly Putty with a voice and the voice is about to go," he said.

Observers see little effect on station trading; brokers and analysts expect more caution but no basic change in market; stock buybacks biggest response to lower prices

The word from station brokers, analysts and owners is that its too early to tell about the fallout from the stock market plunge of last week to predict any real effects it may have on station trading. But most felt it would have a minimal effect on station sales.

Tom Buono, of Broadcast Investment Analysts in Washington, described the market crisis as an irrational panic situation. "People are losing track of underlying intrinsic value of of the stocks they're selling," said Buono. He felt that it was too early to see the complete picture from the plunge, but predicted the results would be minor for most broadcasters and station trading. "For the short term there will be an undercutting of the market, with some hesitation and confusion," said Buono, causing a brief slowdown in station sales. "We had just started to see some activity recently and that may be stalled temporarily." For the long term, Buono felt that demand might diminish because of lack of resources in companies hurt by the plunge, but that might be offset by a new desire to diversify from public stock holdings to media interests. However, his inclination was that demand would be down slightly.

Jim Blackburn, president of Blackburn & Co., said he felt the stock market decline would make everyone a little more cautious, but also felt there was no logical cause for the crisis. "None of the capital markets have been affected," said Blackburn. "There's no logical reason for it." One effect Blackburn saw was a new opportunity for publicly held broadcasting companies. "Many of these companies were operating with stock values equal to the asset values of their stations," said Blackburn, "and they generally sell at 80% of their asset value. Now is a perfect time for them to buy back their stock, and if things don't rebound after that, they should think about going private." Many firms have already begun stock repurchase plans (see page 47). As for station trading, Blackburn felt there would be no lessening in demand by buyers, and with no increase in interest rates, he expected there would no decrease in sales activity. Another effect Blackburn mentioned was that some firms that had been considering going public would probably pull back and wait.

A case in point is Fairfax, Va.-based EZ Communications, which was ready to make its first public offering this month. EZ President Alan Box said it had withdrawn the public offering indefinitely. "We put the whole thing on hold because we felt the selling prices would be much lower than we originally expected," said Box. "We had thought that the shares would sell for between $11 and $13," he said, "but they would undoubtedly be significantly less than that after the fall. We don't have to go public, so we won't, perhaps ever." Box pointed to other public companies whose stock prices had fallen significantly as the main reason for believing that EZ's offering would not reap the previously expected return.

Some firms have taken advantage of the crisis and the lower prices. Price Communications, which completed the sale of seven radio stations and the purchase of four TV's in May, has reacted quickly to the stock market crisis. Company President Robert Price had used the firm's large cash resources to buy common stock, but he said that he sold those interests about six weeks ago because he thought a crisis might be coming. Price feels the current situation is an abnormality that will correct itself soon. "The economy is in great shape; all the indicators point to the fact that this is an aberration," said Price. He said that his company started buying stocks again last Friday (Oct. 23). He said the buys were of "high quality stocks," which he would not identify. □

Stock stats. To help put some perspective on the historic crash of Oct. 19, BROADCASTING has created a set of indexes that reflect the overall damage sustained by the companies listed on the Stock Index (see page 60).

The BROADCASTING Stock Index is divided into six groups, Broadcasting, Broadcasting with other major interests, Programing, Service, Cable and Electronics/Manufacturing. Each group sustained heavy losses, and, taken as a whole, the 152 stocks fared no better. For comparison, the Dow Jones Industrial average and the Standard & Poor's 400 are listed for the same time period. The BROADCASTING indexes are simple averages, taken from the magazine's weekly Stock Index, that represent the average price of all the stocks that appear in each of the six groups. The overall average represents the average price of all 152 stocks. The dates are for Wednesday closing prices and span the time period just prior to the DJIA's Aug. 25 high (2722.42) and two days after the crash of Oct. 19., when the Dow closed at 1738.74.

Index	8/19	8/26	9/2	9/9	9/16	9/23	9/30	10/7	10/14	10/21	8/19-10/21 % chg.
Broadcast.	59.09	60.03	62.71	58.90	60.60	60.32	62.00	61.54	59.33	51.35	-13.10
Broadcast w/oth.	55.45	57.09	55.32	54.45	55.27	55.37	55.67	55.47	52.83	43.84	-20.94
Programing	18.42	18.63	18.31	17.74	17.65	17.73	17.73	17.32	16.37	13.03	-29.24
Service	30.46	30.04	29.79	29.04	29.44	29.29	29.61	28.71	28.25	23.44	-23.04
Cable	30.06	31.30	29.95	28.68	29.32	29.31	29.37	29.65	29.32	24.62	-18.10
Elec/Man.	30.08	30.86	29.40	29.04	29.09	29.88	30.17	29.58	28.20	22.25	-26.03
Overall	36.89	37.70	36.89	35.97	36.47	36.61	36.96	36.61	35.15	29.11	-21.09
DJIA	2665.82	2701.85	2602.04	2549.27	2530.19	2585.67	2596.28	2551.08	2412.70	2027.85	-23.93
S&P 400	384.75	390.91	376.33	366.72	367.94	375.29	375.85	371.19	352.70	295.71	-23.14

sold some satellite rights to programs, although Worldvision's Cohen acknowledged still believing that "with few exceptions," it's not the time to "dump" product. "All of the events, all of the new technologies, are going through early growth stages. There's far more advantage to seeing the direction, hanging tight as the European market emerges in new directions. It's absolutely essential that every distributor protect its rights, both language and, where possible, territorial rights," Cohen said.

For now, other than ongoing deals with several-year-old Sky Channel, the newer U.K.-based super channel and a handful of others including Luxembourg's RTL Plus, the most active satellite buyer at MIPCOM was probably the Scandinavian Scansat, which is due to launch as an advertiser-supported service at the beginning of the year on a British satellite and expects by next fall to take the two channels on the medium-power direct broadcast satellite, Astra, of Luxembourg.

Among recent Scansat deals have been series and film purchases from 20th Century Fox, ABC, Columbia, New World and Disney, where, according to Edward Borgerding, managing director of sales and marketing for Buena Vista International, the satellite channel signed in recent weeks a three-year deal for five hours a week of Disney feature films, television movies and series.

The uncertainty over Europe's satellite business and France's direct broadcast satellite service in particular, was brought home at MIPCOM at a press conference called by British media owner Robert Maxwell. Maxwell, who was to be on the French satellite scheduled for launch next spring through his substantial holdings in France's TF-1 national channel, scolded the French government for what he characterized as a failure to "resolve commercial problems that face us and others who want to buy channels" and threatened to move to the Astra project instead, buying six transponders on the Luxembourg medium-power satellite scheduled to launch next September.

According to Maxwell and others, the four potential programers for the service—French channels TF-1, A2, LA 5 and M6—will drop out of the venture if the annual transponder fee is not dropped further from its approximately $12.5-million-a-year level (even though it has already been cut from an original $20 million per year). Transponder fees on Astra are between $4.5 million and $7.5 million, while fees on the low-power French satellite are just over $4 million a year.

Complaining to reporters of an "unacceptable confusion in government policy," Maxwell said, "I have been commited for a long time to a French solution, but if there is no other means, I will sign with Astra. France will be stranded with a very expensive satellite and will not be able to use it."

Maxwell, whose satellite TV ventures already include film channel Premiere, MTV Europe in a joint venture with Viacom and British Telecom and a just-announced 30% partnership in a French-language pay film channel, TV Club Belgium, said he would take those services to Astra, while offering the other three channels to rival Murdoch's Sky Channel, a children's channel and a sports service.

Despite the confusion, Astra is moving ahead with its own launch and promotion plans, detailing them in a press conference in Cannes. Among the more likely channels would be the two taken by the Scandinavian

Four in a row for you-know-who

NBC's the winner for the fourth week of the season (ended Oct. 18), but it's the first time for ABC to take second place, thanks, in part, to the broadcast of World Series games one and two.

According to Nielsen figures for households, NBC won the week with an 18.4 rating and a 30 share. ABC took second place with a 15.0/25, beating CBS's 13.4/22. (For week three, it was CBS in second with a 15.1/25, and ABC third with a 13.4/22. NBC won that week with a 16.1/27.)

The AGB figures also put ABC in second place, but by a much slimmer margin. AGB gave NBC the week with an 18/30, while ABC edged out CBS by 0.1 rating point, 13.4/23 over 13.3/22.

For evening news, according to Nielsen figures, it was the *CBS Evening News* on top, beating out the competition with an 11.6/23. ABC came in second with a 10.2/20. NBC had a 9.7/20. (For week three, the *CBS Evening News* took first place with an 11.4/23 over NBC's 9.5/20 and ABC's 9.2/18.)

The top four programs on both Nielsen's and AGB's charts are *The Cosby Show, A Different World, Cheers* (all NBC), and ABC's *Growing Pains*. NBC's *Night Court* and ABC's *Who's the Boss?* trade fifth and sixth places on the two charts.

Seventh place, on Nielsen, was NBC's *Sunday Night Movie, Right to Die*, but AGB has the same movie ranked 30th. In its place, AGB lists NBC's *Golden Girls*. (*Golden Girls* came in 11th on Nielsen.)

ABC's *Moonlighting* took eighth place on AGB and 10th on Nielsen. The second game of the World Series came in ninth on the AGB list and eighth on Nielsen. Game seven of the National League playoffs came in ninth on Nielsen.

CBS's *Newhart* pulled in to 10th place on the AGB list, and 15th on Nielsen.

The season premiere of NBC's *L.A. Law* ranked 12th on the Nielsen

Nielsen

Rank	Show	Network	Rating/Share
1.	Cosby Show	NBC	30.0/49
2.	Different World	NBC	26.7/43
3.	Cheers	NBC	25.3/40
4.	Growing Pains	ABC	24.6/38
5.	Night Court	NBC	23.2/38
6.	Who's the Boss?	ABC	22.6/36
7.	NBC Sunday Night Movie	NBC	22.0/34
8.	World Series, game 2	ABC	21.9/34
9.	N.L. Championship, game 7	NBC	21.1/35
10.	Moonlighting	ABC	21.0/32
11.	Golden Girls	NBC	20.3/36
12.	L.A. Law	NBC	20.2/35
13.	ALF	NBC	19.9/31
14.	World Series, game 1	ABC	19.2/35
15.	Newhart	CBS	19.2/29
16.	N.L. Championship, game 6	NBC	19.0/32
17.	Family Ties	NBC	19.0/28
18.	My Two Dads	NBC	18.8/27
19.	60 Minutes	CBS	18.7/32
20.	Valerie's Family	NBC	18.4/28
21.	Hooperman	ABC	17.9/27
22.	Head of the Class	ABC	17.8/28
23.	Dallas	CBS	17.7/30
24.	Kate & Allie	CBS	17.6/27
25.	NBC Monday Night Movies	NBC	17.5/28
26.	Country Music Awards	CBS	17.3/28
27.	Perfect Strangers	ABC	16.8/27
28.	227	NBC	16.6/29
29.	Murder, She Wrote	CBS	16.5/25
30.	Hunter	NBC	16.3/31
31.	Knots Landing	CBS	15.8/27
32.	Amen	NBC	15.8/28
33.	Dynasty	ABC	15.2/26
34.	Beauty and the Beast	CBS	15.2/27
35.	World Series, pregame 2	ABC	15.1/25
36.	Falcon Crest	CBS	15.1/28
37.	Slap Maxwell Story	ABC	14.5/23
38.	Jake and the Fatman	CBS	14.4/22
39.	Magnum, P.I.	CBS	14.3/22
40.	Miami Vice	NBC	14.3/24
41.	CBS Sunday Movie	CBS	14.1/21
42.	Frank's Place	CBS	13.8/22
43.	N.L. Champ., pregame 7	NBC	13.5/23
44.	Facts of Life	NBC	13.5/25
45.	Thirtysomething	ABC	13.3/23
46.	World Series, pregame 1	ABC	13.1/25
47.	20/20	ABC	13.0/23
48.	Monday Night Football	ABC	12.9/23
49.	Equalizer	CBS	12.7/22
50.	Law and Harry McGraw	CBS	12.6/22
51.	N.L. Champ., pregame 6	NBC	12.4/21
52.	Wiseguy	CBS	11.9/19
53.	Oldest Rookie	CBS	11.9/19
54.	Disney Sunday Movie	ABC	11.6/19
55.	Houston Knights	CBS	11.5/18
56.	Our House	NBC	11.3/18
57.	Rags to Riches	NBC	10.6/19
58.	Tour of Duty	CBS	10.4/17
59.	Full House	ABC	10.0/18
60.	I Married Dora	ABC	10.0/18
61.	Private Eye	NBC	9.8/18
62.	ABC Thursday Night Movie	ABC	8.6/14
63.	Charmings	ABC	8.1/13
64.	Sledge Hammer	ABC	7.7/12
65.	My Sister Sam	CBS	7.0/13
66.	Max Headroom	ABC	6.2/11
67.	Funny, You Don't Look 200	ABC	6.1/10
68.	Leg Work	CBS	5.6/10
69.	Everything's Relative	CBS	5.6/10
70.	West 57th	CBS	5.2/10

AGB

Rank	Show	Network	Rating/Share
1.	Cosby Show	NBC	28.4/48
2.	Different World	NBC	25.9/43
3.	Cheers	NBC	25.4/42
4.	Growing Pains	ABC	23.7/38
5.	Who's the Boss?	ABC	23.5/38
6.	Night Court	NBC	23.1/39
7.	Golden Girls	NBC	22.2/39
8.	Moonlighting	ABC	20.6/32
9.	World Series, game 2	ABC	20.3/32
10.	Newhart	CBS	20.1/32

(BP870326AL) granted for CP to increase night power to 10KW; make changes in antenna system and change city of license to Wasco-Greenacres, CA.

■ Elkton, KY, WSRG, 1070 mhz—871008-Application (BP870330AF) returned for CP to increase power to 1.0 kw.

FM's

■ Corning, CA, KEZD, 100.7 mhz—871007-Application (BMPH861020IJ) Dismissed For Mod of CP to chg TL: Tuscan Butte Electronic Site, near Red Bluff, CA. 40 15 31 122 5 20

■ Paauilo, HI, KHCR, 95.9 mhz—871006-Application (BMPH861202ID) Granted for mod of CP to make chgs; chg freq: 103.7 mhz (per Docket #85-261); chg TL: Ulupalakua Ranch, Ulupalakua, HI; chg ERP: 100 kw H&V; chg HAAT: 1211' H&V 20 38 18 155 23 01

■ International Falls, MN, KSDM, 94.3 mhz—871006-Application (BPH870108IC) granted for CP to make changes: chg freq: 104.1 mhz, Chan. 281 (per Docket #80-495); chg ERP:: 8.5 kw H&V; chg HAAT: 48.2 m H&V. 48 35 39 93 22 56

■ Corinth, MS, WXRZ, 94.3 mhz—871014-Application (BPH861016IB) granted for CP to change HAAT: 300' H&V.

■ Nashua, NH, WHOB, 106.3 mhz—871014-Application (BMPH860925IC) granted for Mod of CP to make chgs: chg ERP: 3 kw H&V; chg HAAT: 100 m H&V.

■ Denton, TX, KNTU, 88.1 mhz—871005-Application (BMPED861031MA) Granted for mod of CP to change main transmitter location: 5.2 mi. N of town, W of Rte 2164, on campus property (approximately 850', 80' S on same university-owned property), Denton, TX.

■ Lampasas, TX, KLTD, 99.3 mhz—871009-Application (BPH861104ID) granted for CP to make chgs. chg freq: 99.1 MHZ (per Docket #86-194); chg TL: 1.5 MI n of Hwy 1869, Bertram, TX; chg ERP: 100 kw H&V; chg HAAT: 299 m H&V chg to Class C1. 30 40 51 98 00 45

■ Lorenzo, TX, KVOQ, 98.3 mhz—870925-Application (BPH870602IP) Granted for CP to make chgs. freq: 98.1 mhz (per docket #86-361); chg TL: Hwy 1729, 1 mi. N of the intersection of Hwy 1729 & Hwy 40, Lubbock, TX; chg ERP: 50kw H&V; chg HAAT: 132.5 m H&V. 33 36 32 101 43 45. Petition for reconsideration filed June 2. File number changed from BPH870331QB by FCC letter dated Sept. 10.

TV

■ Forest City, NC, WSQY-TV, ch. 66—871009-CP cancelled and call sign deleted.

■ Greenville, NC, WXIV, ch. 14—870831-Construction Permit (BPCT820216KG) cancelled and call letters deleted.

Actions

Commission Actions

■ Commission Authorizes Nighttime Operation for Certain Daytime-only AM Clear Channels MM Docket 84-281 (Report DC-1022, Action in Docket Case)—As result of international agreements, FCC has adopted rules to permit certain daytime-only stations on 14 foreign Class I-A clear channels to operate at night, and partially implemented nighttime operation of daytime-only AM stations on 1540 kHz. Action by commission Oct. 9 by MO&O (FCC 87-320).

■ FCC Affirms Rules Concerning RF Lighting Devices Gen Docket 83-806 (Report DC-1026, Action in Docket Case)—FCC has affirmed that radio frequency lighting devices will continue to be subject to standards specified in Part 18 of rules concerning industrial, scientific and medical equipment. Action by commission Oct. 9 by R&O (FCC 87-325).

■ FCC Upholds Grant of New TV Station at Omaha to Pappas Telecasting BC Dockets 81-178-179 (Report DC-1021, Action in Docket Cast)—FCC has upheld Review Board's grant of construction permit to Pappas Telecasting of Midlands for new commercial UHF TV station at Omaha, NE, and denied Christian Broadcasting of Midlands, Inc.'s request for reconsideration. Action by commission Oct. 13 by MO&O (FCC 87-328).

■ FCC Consents to Assignment of KCMT(TV) at Alexandria and KNMT(TV) at Walker, MN (Report MM-276, Mass Media Action)—Commission has consented to assignment of licenses of KCMT (Channel 7, CBS) at Alexandria and KCMT's satellite, KNMT (Channel 12, CBS) at Walker, MN, from Central Minnesota Television, Inc. to Midwest Call Letters, Inc., 100% owned subsidiary of Midwest Communications, Inc. Action by commission Oct. 15 by MO&O (FCC 87-331).

■ FCC Approves Settlement Agreement In Newberry, SC, FM Proceeding MM Dockets 84-63, 84-66 (Report DC-1031, Action in Docket Case)—FCC has approved settlement agreement between Professional Radio, Inc. and Service Radio Company. Granted Professional construction permit for an FM station on Channel 292A (106.3 MHz) at Newberry and dismissed competing application of Service Radio. Action by commission Oct. 16 by MO&O (FCC 87-332).

■ Commission Upholds Transfer of Control of Viacom International (Report MM-277, Mass Media Action)—FCC has upheld transfer of control of Viacom International, Inc. from its shareholders to Viacom, Inc., over objection of Wodlinger Broadcasting of Texas, Inc. Action by commission Oct. 16 by MO&O (FCC 87-333).

■ FCC Upholds Staff Denial of Gerald A. Turro's STA Request (Report MM-278, Mass Media Action)—FCC has upheld its staff's denial of Gerald A. Turro's request for Special Temporary Authorization and waiver of rules so his New Jersey FM translator station, W276AQ, could originate local programming, including "commercial material." Action by commission Oct. 16 by Order (FCC 87-334).

■ FCC modifies call-sign rules, but retains geographic restrictions on "K" and "W" letter designation—MM DOCKET 87-11 (Report DC-1032, Action in Docket Case) Decided to retain the restriction on the assignment of "K" and "W" as the first letter of call signs east and west of the Mississippi River, while modifying certain other aspects of the call-sign rules. Action by the Commission Oct. 20 by R&O (FCC 87-337).

■ FCC seeking to eliminate TV-to-land mobile interference problems MM DOCKET 87-465 (Report DC1034, Action in Docket Case)—Began proceeding seeking to eliminate the interference problems between television stations operating on Channel 14 or 69 and adjacent-channel land mobile operations, thereby permitting greater broadcast use of vacant allotments on those channels and lifting the suspension of new Channel 69 assignments. Action by the Commission Oct. 20 by NPRM/NOI (FCC 87-336).

Staff Actions

■ Ellwood, CA—Designated for hearing 20 applications for a new FM station on Channel 233B (94.5 MHz) at Ellwood. (MM Docket 87-429 by Order [DA 87-1398] adopted Sept. 29 by the Chief, Audio Services Division, Mass Media Bureau.)

■ Twentynine Palmes, CA.—Designated for hearing the mutually exclusive applications of John Michael Bosquez, Carter Broadcasting Corp., Desert 31 Television, Inc., and Twentynine Palms Broadcasting Corp. for a new TV station on Channel 31 at Twentynine Palms. (MM Docket 87-488, by Order [DA 87-1379] adopted Sept. 29 by the Chief, Video Services Division, Mass Media Bureau).

■ Woodlake, CA—Designated for hearing, 15 mutually exclusive applications for new FM station on Channel 281B (104.1 MHz) at Woodlake. (MM Docket 87-430 by Order [DA 87-1392] adopted Sept. 29 by Chief, Audio Services Division, Mass Media Bureau.)

■ Pearl City, Wailuku and Kaunakakai, HI.—Denied petition by Larry G. Fuss Sr. to amend the TV Table by alloting Channel 7 to Pearl City; dismissed counterproposals and terminated proceeding. (MM Docket 85-111, by R&O [DA 871486] adopted Sept. 28 by the Chief, Policy and Rules Division).

■ Columbia, MO.—Asked George Thomas, an applicant for an FM station in Columbia, to indicate whether he will apply for, construct and operate a station on either Channel 230A (93.9 MHz) or Channel 223A (92.5 MHz). (MM Docket 86-410 by Request for Supplemental Information [DA 87-1503] adopted Sept. 28 by the Chief, Policy and Rules Division, Mass Media Bureau).

■ Wurtsboro, NY—Designated for hearing the mutually exclusive applications of Jerome Gillamn, Inc. and Preston Mark Pollack and Susan Lea Pollack for a new FM station on Channel 247A (97.3 MHz) at Wurtsboro. (MM Docket 87-428 by Order [DA 87-1374] adopted Sept. 29 by the Chief, Audio Services Division, Mass Media Bureau.)

■ Rocky Mount, NC.—Designated for hearing mutually exclusive applications of RMS Broadcasting, Family Broadcasting Enterprises and East Carolina Communications for a new TV station on Channel 47 at Rocky Mount. (MM Docket 87-446, by Order [DA 87-1433] adopted Sept. 29 by the Chief, Video Services Division).

Review Board Actions

■ Walkersville, MD (Elijah Broadcasting Corp. et al.) AM Proceeding.—Scheduled oral argument for Nov. 6 at 10:00 a.m., Room 235, 2000 L St., NW, on exceptions to the initial decision of ALJ Joseph Stirmer (FCC 87D-26, released July 30, 1987) granting the application of Reston Community Broadcasting, Inc., for a new AM station at Reston, VA, and denying the competing application of Elijah Broadcasting Corp. for AM facilities at Walkersville, MD. (The two other applicants in this proceeding did not file exceptions.) Each party will have 20 minutes for argument. Elijah Broadcasting may reserve part of its time for rebuttal. (By letter, Oct. 9.) (MM Docket 86-162).

■ Newton, NJ (Newton Television Ltd., et al.) TV Proceeding.—Scheduled oral argument for Nov. 13 at 9:00 a.m., Room 235, 2000 L St., NW, on exceptions to the Initial Decision of ALJ John M. Frysiak (FCC 87D-29, released Aug. 14, 1987) granting the application of Mountain Broadcasting Corp. for a new UHF television station on Channel 63 at Newton, and denying the competing applications of Newton Television Ltd., Newton Television, Inc., Vanguard Broadcasting, Press Broadcasting Co., and Newton Broadcasting Co. Ltd. Each party will have 20 minutes for argument. The losing applicants may reserve part of their time for rebuttal. (By letter, Oct. 13.) (MM Docket 85-399).

ALJ Actions

By Chief ALJ Thomas B. Fitzpatrick on dates shown:

■ Oakhurst, CA (Larry Ward Gamble and Ranjack Radio) AM Proceeding.—Designated Chief ALJ Thomas B. Fitzpatrick to preside in proceeding.—Scheduled prehearing conference for Dec. 3 and hearing for Jan. 11, 1988. (By Order, Oct. 9.) (MM Docket 87-427.)

■ Aspen, CO (Michael J. Benns, et al.) FM Proceeding.—Designated ALJ Walter C. Miller to preside in proceeding.—Scheduled prehearing conference for Jan. 6 and hearing for Feb. 16, 1988. (By Order, Oct. 5.) (MM Docket 87-424.)

■ Silverton, CO (Evelyn Kelly and Betty Reineke) FM Proceeding.—Designated ALJ Richard L. Sippel to preside in proceeding.—Scheduled prehearing conference for Dec. 9 and hearing for Jan. 8, 1988. (By Order, Oct. 9.) (MM Docket 87-425.)

By ALJ Joseph Chachkin on dates shown:

■ Grove City, OH (Belfry Broadcasting Co. Inc., et al.) FM Proceeding.—Granted request by FM Grove City Ltd. Partnership and dismissed its application with prejudice. (By Order, Oct. 8.) (MM Docket 87-178.)

■ Richmond, VA (Seaboard Broadcasting Co., et al.) FM Proceeding.—The following applications are dismissed with prejudice for failure to prosecute: HV Partners; Richmond FM Group Ltd. Partnership; Sally R. Eldred; Richmond Radio Group Ltd.; Kasbah Communications Corp.; Nicholas Broadcasting; Innovative Broadcasting Inc.; Commonwealth Communications, Ltd. Partnership; Minority Broadcasting Corp.; Eighty-Ninety Broadcasting Group Inc.; Honeycomb Broadcasting Inc.; Richmond Hispanic Radio, Inc.; One Hundred One Broadcasting, Inc.; Virginia Com-

Summary of broadcasting
as of September 30, 1987

Service	On Air	CP's	Total *
Commercial AM	4,893	170	5,063
Commercial FM	3,999	418	4,417
Educational FM	1,283	173	1,456
Total Radio	10,175	761	10,936
FM translators	1,115	766	1,881
Commercial VHF TV	543	23	566
Commercial UHF TV	463	222	685
Educational VHF TV	115	3	118
Educational UHF TV	203	25	228
Total TV	1,324	273	1,597
VHF LPTV	247	74	321
UHF LPTV	162	136	298
Total LPTV	409	210	619
VHF translators	2,981	145	3,126
UHF translators	1,998	293	2,291
ITFS	250	114	364
Low-power auxiliary	824	0	824
TV auxiliaries	7,430	205	7,635
UHF translator/boosters	6	0	6
Experimental TV	3	5	8
Remote pickup	12,338	53	12,391
Aural STL & intercity relay	2,836	166	3,002

* Includes off-air licenses.